



NPHC of Greater Atlanta
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FOR IMMEDIATE RELEASE

The event currently being promoted by Tiwaworks, Incorporated as “The Atlanta Greek Picnic” is in no way affiliated with the National Pan-Hellenic Council of Greater Atlanta.

Atlanta, GA- February 4, 2009

The National Pan-Hellenic Council of Greater Atlanta (“NPHC of Greater Atlanta”) has recently become aware that an Atlanta based promotion company, Tiwaworks, Inc. operating as The Atlanta Greek Picnic, Inc., is promoting an event called “The Atlanta Greek Picnic” to be held at Morris Brown College on June 20, 2009. Please be advised that the above mentioned event is not affiliated, sponsored or endorsed by the NPHC of Greater Atlanta or its affiliate organizations.

The NPHC of Greater Atlanta has held a similar annual event for many years officially called the NPHC Greek Family Reunion Weekend. The flagship event, the Saturday cookout, began as a venue to appreciate the hard work of the affiliate organizations and their members. The event has evolved into a philanthropic effort to strengthen our community. Through the donations of attendees at the Saturday cookout, the NPHC of Greater Atlanta has donated thousands of dollars to local organizations such as The Hosea Williams Feed the Hungry, Diabetes Association of Georgia, The Fulton County Juvenile Justice Learning Center, The Sickle Cell Foundation of Georgia, The Tree of Love, The American Cancer Society and The Sigma-Zeta Foundation.

In 2003, the NPHC Greek Family Reunion cookout was moved to Morris Brown to accommodate over more attendees. In 2004, the NPHC of Greater Atlanta entered into an agreement with a local promotion company called Tiwaworks, Inc. to assist in marketing the event. As a term of the agreement, the promotion company was allowed to exclusively host an after party. Although subsequent agreements were made with the promotion company, the council voted in 2008 not to renew the sponsorship agreement due to a poor marketed image of the NPHC of Greater Atlanta and its affiliate organizations.

In January 2009, the NPHC of Greater Atlanta and its affiliate organizations recieved correspondence from Tiwaworks, Inc. and The Atlanta Greek Picnic Inc. advertising an event to be held at Morris Brown College on June 20, 2009. The Greek Family Reunion Weekend Committee of the NPHC Greek Family Reunion Weekend determined that this event will be strikingly similar to its annual Greek Family Reunion Weekend. In an effort to prevent confusion, please be advised that The Atlanta Greek Picnic to be held on June 20, 2009 is in no way affiliated with The NPHC of Greater Atlanta or its affiliate chapters. The

NPHC of Greater Atlanta is working with Morris Brown College regarding this unofficial event. We will not tolerate anyone using our name, image or reputation for their personal gain.

It is now incumbent upon all members of NPHC affiliated organizations to continue to support our community by attending the official NPHC Greek Family Reunion Weekend. Details will be released soon. However, NPHC members can expect a weekend that will highlight the best our organizations have to offer and surpass every expectation. Information regarding the official NPHC Greek Family Reunion Weekend will be disseminated by the NPHC of Greater Atlanta and will bear its official logo. NPHC members, supporters and vendors are urged to verify the authenticity of any event prior to making financial and travel arrangements. Additional information about the official NPHC Greek Family Reunion Weekend can be obtained from the following Greek Family Reunion Weekend Committee members:

Alpha Kappa Alpha Sorority, Inc.	Leslie Purifoy	lnp03@yahoo.com
Alpha Phi Alpha Fraternity, Inc.	Stacy Perry	sperry120@yahoo.com
Phi Beta Sigma Fraternity, Inc.	Andrew Scott	stoney_8080@yahoo.com
Iota Phi Theta Fraternity, Inc.	Andre Williams	iotaman@peoplepc.com
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Omega Psi Phi Fraternity, Inc.	Ronald Coleman	rnovaq71@bellsouth.net
Zeta Phi Beta Sorority, Inc.	Latessa Hill	finerwoman1216@msn.com
Kappa Alpha Psi Fraternity, Inc.	Leland Williams	lnw81@yahoo.com
Sigma Gamma Rho Sorority, Inc.	Talithia Davis	talithia11@hotmail.com

The National Pan-Hellenic Council of Greater Atlanta is the graduate arm of the National Pan-Hellenic Council, Inc. in the Metropolitan Atlanta area. The NPHC, founded in 1930, is currently composed of nine International Greek letter Sororities and Fraternities: Alpha Kappa Alpha Sorority, Inc. Alpha Phi Alpha Fraternity, Inc. Delta Sigma Theta Sorority, Inc. Zeta Phi Beta Sorority, Inc. Iota Phi Theta Fraternity, Inc. Kappa Alpha Psi Fraternity, Inc. Sigma Gamma Rho Sorority, Inc. Phi Beta Sigma Fraternity, Inc. and Omega Psi Phi Fraternity, Inc. The GAPHC has operated locally for over thirty years. The name was officially changed to the NPHC of Greater Atlanta in 2004.